# Mynd potential

Please note; this is just an example of the difference in the difference in the shading to bring out both ‘my’ and ‘nd’ because we want to highlight both ‘MY Potential’ and ‘MIND Potential’

The theme colors don’t have to be blue or even different shades of blue- they can very different colors as long as they achieve the above point

Also the final logo will be able to incorporate a small pictorial that communicates trust/confidence/hope in a corporate audience but doesn’t exclude other workers from different industries